



City of El Paso

Palo Verde Rewards Opportunities for Use

Regular City Council Meeting
January 3, 2006



Background for Funds

- Resolution approved on June 28, 2005
 - City accepted an award from the El Paso Electric Company of approximately \$5.82 million
 - City accepted the use of the funds for projects within the definition of “demand-side management”
 - Provided that the City Council consider, in good faith, awarding a portion of the funds to Project Bravo
 - All projects and corresponding budget transfers had to be approved by City Council
- Proposals were discussed at the Fiscal Affairs/Internal Audit Legislative Review Committee

LRC Recommendation

- LRC Meeting on October 17, 2005
 - Recommendations
 - Monies would be evenly divided over three proposals:
 - Project Bravo (Community Development)
 - Business Incentive Program (Economic Development)
 - Dark Sky Compliance Issues (Infrastructure and Developmental Services)

Approvals from Council

- Resolution to approve the Letter of Agreement between the City and El Paso Electric Company
- Resolution to approve the use of funds recommended by staff and approved by the LRC
- Resolution to authorize the City Manager to enter into a contract with Project Bravo



Project Bravo

"EL PASO SAVING HOME ENERGY" PROPOSAL

Nathalie Prise, Community
Development Director and Sofia
Moreno, Project BRAVO
Executive Director

Opportunities for Use

- Community Development
 - Project Bravo
 - Administered through Community Development Department
 - Proposal reflects use of \$1,940,000
 - Applicable use of funds
 - Proposal to be presented by Sofia Moreno

Project Bravo - Proposal

- Program Objectives
 - Long-Term Solution to Managing Utility Costs
 - Help Low-Income Bracket Group with no Other Services

Project Bravo - Proposal

- Income Eligibility Requirements

Annual Income Limits

Family Size	Poverty Guideline 125%	Poverty Guideline 200%
1	\$11,963	\$19,500
2	\$16,038	\$25,660
3	\$20,113	\$32,180
4	\$24,188	\$38,700
5	\$28,263	\$45,220
6	\$32,338	\$51,740
7	\$36,413	\$58,260
8	\$40,488	\$64,780

Project Bravo - Proposal

- Program Services to Clients
 - Verifying Eligibility
 - Assessments of Individual Dwelling Units
 - Procuring Contractors, Materials and Equipment
 - Conducting Inspections of Completed Projects

Project Bravo - Proposal

- Comprehensive Energy Efficiency Approach
 - Building Envelope
 - Lighting, Refrigerators, Water Heating, Ceiling Fans
 - Heating and Cooling



Project Bravo - Proposal

- Program Operations
 - Outreach
 - Training and technical assistance
 - Maintaining program records
 - Reports quarterly and annually to the City
 - Financial audits

Project Bravo - Proposal

- Program Budget Request
 - Total budget \$1,940,000 over 3 years
 - Cap of 10% on costs for outreach, training and technical assistance, bookkeeping, accounting audit fees, and other direct program costs
 - Extensive energy efficiency services will be provided to over 400 households



Discussion & Questions

Opportunities for Use Economic Development

Incentive Program for new and existing businesses

- Incentives issued as rebates/grants
- Not revolving loans or long-term program
- Provide financial resources to existing businesses to
 - Reduce energy demand on system
 - Encourage energy efficiency
 - Reduce business operating costs

Utilize funding to develop technical aspect of program

Opportunities for Use Economic Development (Cont'd)

New Buildings

- **Green Building concept**
 - Certification program on design and building techniques
 - Rating system to evaluate project standards & equipment
 - Receive rebate upon certification

Existing Buildings

- **Rebate program for energy efficient items**
 - Ex: 80%-100% of equipment, replacement, tool, etc.



Discussion & Questions

CIP Opportunities for Use

- **Infrastructure Needs**

- o Dark Sky Compliance, \$51 million estimate (over ten-year period)

Street Lighting Citywide (includes approximately 19,000 street lights)	\$21 million
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Facility Lighting Citywide (includes approximately 700 ornamental lights; 200 City buildings; 210 parks)	\$30 million
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- o City Facility Retrofits, Estimate & Priorities TBD

(HVAC; Lighting; etc.)



CIP Opportunities for Use

- **Infrastructure Needs**
 - o Budget - \$1,940,000 or 1/3 of Palo Verde Funds



Discussion & Questions